



# NEWSLETTER



## *USO Insider, Volunteer Newsletter*

*Chairman of the Board News; Thomas Jaffa*

*Volume 10 Issue 09*

*September 2010*

Greetings and Congratulations!

Thank you all for the wonderful 2009 & 2010 USOPSA years. I was recently in Arlington for meetings with Sloan Gibson, USO President and CEO and key members of his leadership team. Once again, I received terrific feedback about the good work that we all are doing in the Puget Sound Area. USOPSA has a great reputation as a top USO operation. I am incredibly proud to have served as your Chairman over the last two years. During this time, many positive developments have occurred.

As this is my final column, I would like to take this opportunity to thank all of you for your superb efforts in carrying out our important mission of support for those who serve and their families. As I reflect back on all of the successes during my tenure as Chairman of the Board, I can't help but think about all of the super volunteer efforts that our USOPSA team contributes at all levels. From the volunteer work done at McChord and SeaTac, with outreach efforts through the Mobile Canteen and various programs to the contributions made by our hardworking volunteer Board of Directors – our volunteer team demonstrates every day why we are a Five Star organization!

The precious men and women who serve our nation and their families deserve the very best that we can offer. I think we do a marvelous job in supporting them. However, without you and your caring efforts, we couldn't fulfill our important mission.

We have achieved much collective success: we are financially stable; recognized as a top USO; we have developed tremendously in terms of "brand awareness" in the community and amongst corporate leaders (as evidenced by the recent selection to be one of the top 5 charitable organizations vying for a major donation through Walmart and the numerous organizations coming forward with a desire to partner with us). USOPSA has become "a major player" in the world of not-for-profits. We have a terrific staff and marvelous volunteers including the USO's Volunteer of the Year for 2010, Herb Schmeling. Congratulations, this is a very special award and an opportunity to represent all of our volunteers.

As I finish my second year as your Chairman of the Board, I am very proud of the efforts of the entire team that includes our hardworking staff led by Executive Director, Don Leingang. I am pleased that we have developed the financial resources which has made it possible for us to add to the staff team, welcome to Chris Cote. We are delighted to have you on board – however, even with this addition, our staff is still "lean" relative to other USO operations and in light of how much good work we accomplish. Many thanks – Don, Sylvia, Tracye, Sam and Chris for all you do. It is hard to imagine that we accomplish as much as we do with such a small but mighty staff – but, all the more reason we appreciate you, the volunteers.

I would like to offer a warm thank you to my fellow Board Members who may not be as visible to our other volunteers – but who are incredibly dedicated and passionate about the USO mission. Continued on next page...



### **USO PUGET SOUND AREA – EXECUTIVE COMMITTEE**

- **Thomas E. Jaffa, CTP** Chairman, President & CEO, The Jaffa Company
- **Malcolm McLellan** - Vice Chairman, Partner, Van Ness Feldman PC
- **Aaron E. Kornblum** - Secretary, Director, IEB Security Policy XBOX/Games for Windows
- **Tom Sporar** - Treasurer, T.R Sporar, CPA
- **Sarah Rindlaub** - Vice Chair for Board Development, Professional Business Woman
- **James Gordon** - Vice Chair for Programs, First Vice President, Wealth Management, Smith Barney
- **Mike Flood** - Vice Chair Community Relations/ PR, Vice President, Community Relations, Seattle Seahawks
- **Carol Beaudu** - Vice Chair Resource Development, CJB Associates
- **John Drescher** - Vice Chair Outreach to Young Leaders, Executive Director, Tech Net
- **George Cargill** - Immediate Past Chairman, Vice President for Operations Northwest Region, TriWest Healthcare Alliance

## *Chairman of the Board News cont'*

Continued from page 1...

Special thanks and heartfelt appreciation is extended to my team of Officers (Chair-elect, Malcolm McLellan; Secretary, Aaron Kornblum and Treasurers, Tom Sporar & Jim Mendenhall before him) and my Vice Chairs: Carol Beaudu, John Drescher, Mike Flood, Jim Gordon and Sarah Rindlaub. Your support and volunteer leadership has been enormously appreciated.

Thanks to ALL of our Board Members. Special recognition to those who helped us to have the most successful Gala and Golf Tournament ever – Fawn, Nancy, Stan and their team members and to Joan & her committee for wonderful Volunteer Appreciation events. I really enjoy being able to be at the Volunteer Appreciation event each year to thank all of you volunteers personally. Unfortunately, this year, I cannot be with you in person due to the fact that I must be in the “other” Washington. However, please know how much I wanted to be with you.

My appreciation is extended to all of our volunteers for stepping up and your continued efforts along with our terrific Board who continue to work diligently toward our successful mission achievement.

Our next chairman is Malcolm McLellan who has already contributed significantly to USOPSA’s development as a top area not-for-profit organization. I wish him all the best and look forward to continuing my volunteer leadership on his team as Immediate Past Chair.

### *Inside this issue:*

<b>Chairman of The Board News</b>	1	I would like to thank our Emeritus Chairs, Mike O’Byrne and Herb Bridge, for their guidance and support over these last several years. I would also like to acknowledge the special relationship with the Port of Seattle. It has been my pleasure to make presentations to the Port Commission and to facilitate stronger relationships with key staff and the airlines who are fellow tenants at the airport.
<b>Chairman of the Board (cont’)</b>	2	
<b>USOPSA EXCOM</b>	2	I would be remiss if I did not acknowledge the special relationships I have enjoyed with members of the Senior Enlisted Council and other Military leadership throughout the area. I am so proud of those who serve and that we can support them. Many thanks to all who have made my “tour” as Chairman so special.
<b>Volunteer Birthdays &amp; Celebrations</b>	3	
<b>New USO Volunteers</b>	4	I have very much enjoyed the opportunity to see our McChord and SeaTac Centers and the Mobile in action; participating in events with “Wounded Warriors”; developing the “free makeovers” at the Sassoon Salon idea with a fellow Rotarian; participating with fellow Board Members at special events such as Gift Wrapping Night at Orvis and at Chico’s; representing USOPSA on the field at the M’s Armed Forces Nights & at Military Appreciation Events at the Sounders and at the Tacoma Rainiers; having the opportunity to bring Sloan Gibson to visit us and securing his generous donations to our Galas; attending homecomings and deployments; speaking to civic groups and representing USOPSA “on the air”; organizing several strategic planning retreats and presiding over dozens of Executive Committee, Officers and Board meetings and the selection process for Executive Director and other staff positions. Of course, attending and watching the success of our Galas, Golf Tournaments and other fund raising events has been inspirational – however, what I have enjoyed most is working with all of our volunteers – who are simply “the BEST!”
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Thanks again for the opportunity to serve with you... I will always remember this special time of my life as your Chairman.



*Until everyone  
comes home....*

Warmest regards,  
Tom Jaffa  
Chair, 2008-2010

## *SeaTac USO Birthdays!*

### April

Kate Larson  
Frank Tomaszewski  
Bryan Williams  
Micky Finn  
Doris Spence  
Solveig Steenerson  
Phyllis Dickey

### May

Mitzi Adams  
Steve Becker  
Lisa Behrman  
Gary Bueling  
Dennis Hamilton  
Sherrill Meunier  
Maren Mills  
Dick Powell  
Betsy Prichard  
Lonnie Stevenson

### June

Lindsay Bedient  
Devon Crouch  
Verona Hoff  
Mark Hokenson

Mary Hokenson  
Cheryl Jackson  
Carol Matzke  
Don Neilsen  
Diane Ridgeway  
Brooke Stegmeir

### July

Pete Adler  
Terri Bogren  
Joice Bueling  
Pree Carpenter  
Scott Engstrom  
Maureen Fehrenback  
Mike Gazarek  
Roy Hager  
Evalena Hatcher  
Vic Kaufman  
Mel Knott  
Annette Lowen  
Jimmy Lowen  
Mike Mellen  
Mary Roberts  
Fannie Sumoang  
Cathy Wangstad

### August

Maybelle Brickley  
Nels Enquist  
Don Fehlings  
Brian Hayward  
David Jackson  
Rosie Knott  
Kathryn Natsuhara  
Jon Randolph  
Dave Tennent  
Lonny Thompson

*Wishing a very  
Happy Birthday to all  
and a big Welcome to all  
of our new volunteers!  
I know you will all enjoy  
being a volunteer  
with the USO.*



## *McChord USO Birthdays!*

### May

Siobhan Beaver  
Shizuko Costello  
Marie Idler  
Heather Mauk  
Jim McClue  
Jamie Spaine

### June

Mark Abrams  
Patricia Allison  
Bo Bollinger  
Ken Ellis

Judy Bumbaugh  
CJ Carter  
Jerry Fredrikson  
June Hershey  
Keith Idler  
Lindsey Kanno  
Martha Lynch  
Mariah Mazerski  
Kara Patterson  
Lindsay Rath

### July

Elizabeth Abbott  
Chuck Dixon  
Maureen Fehrenbach  
Hildegard Gruber  
Carolyn Ohlson  
Robin Roy  
Terry Roy  
Josie Sappington  
Larry Schloer  
Herb Schmeling



## *New USO Volunteers*

### McChord USO New Volunteers

Patricia Allison  
Renee Bailey  
Siobhan Beaver  
Kelli Beckwith  
Bo Bollinger  
Susanne Bradley  
Ryen Carpenter  
Joshua Coffland  
Harry Gerecke  
Daniel Hamilton  
Daniel Hammes  
June Hershey  
Greg Ireland  
Maranda Mackmer  
Mariah Mazerski  
TaNeal McCarty  
Eliu Moreno  
Mario Navora

Teresa Nieffenegger  
Kara Patterson  
Beth-Ann Peterson  
Michael Pratum  
Teresa Rash  
Lindsay Rath  
Tara Reilly  
Helen Ross  
Robin Roy  
Curtis Sellers  
Jamie Spaine  
Barbara Thompson  
Mary Yost

### SeaTac USO New Volunteers

Mitzi Adams  
Kathy Baker  
Jessica Best  
Praticia Bogucki

Sarah Bruce  
Laura Elliott  
Diana Erickson  
Phyllis Freidman  
George Hageman  
Jay Harper  
Theresa Hennick  
Enert Jordison  
Corena McAngus  
Barbara Mijelde  
Christine Nadeau  
Evelyn Parker  
Cliff Page  
Donna Parker  
Melinda Perrault  
Rebecca Pope  
Betsy Prichard  
Susan Stober  
Misty Swartz

## *Kudos & Condolences*

### Congratulations to...

- ◆ The beautiful brides to be of USOPSA, Kelly Beckwith, Elizabeth McBee (formerly Layton), Mariah Mazerski!
- ◆ Sharon Coward and Stacey Larange on graduating from college! What an awesome accomplishment!
- ◆ Chuck Dixon, as his son is flying the coop and headed to college this fall!
- ◆ Sherrod Hitch, Christa LaBranche and Gina Luplow on your new career endeavors!

### Our condolences...

Are extended to Ann Schneider, volunteer, and her family on the passing of her Husband, Father and Grandfather, Wayne Alan Schneider. Mr. Schneider was born on October 14, 1936 and passed away on March 21, 2010. Don Leingang, Sylvia Key and Doug Hoople attended the service for Mr. Schneider.

We also extend our condolences to our Executive Director, Don Leingang, at the passing of his Grandmother, Katherine LaVeille. Katherine was 98 when she passed with family at her side. Her parents came from Switzerland, ran a dairy farm in Whatcom County, and she later moved to The Dalles, OR. She was a loving wife, mother, grandmother and great-grandmother.

# McChord USO News ~ Tracye Kakely, Center Manager

## AIR EXPO 2010

McChord USO volunteers has an amazing time this past weekend (Sat, July 17-Sun, July 18<sup>th</sup>) working the JBLM Air Expo 2010 on McChord Field as nearly 250,000+ people enjoyed the world's greatest military aircraft performances and an all-star lineup of civilian aerial acts. The JBLM Air Expo is one of the only times that McChord Field is open to the public to enjoy a free family-friendly event. There were dozens of informational booths, over 30 vendors, a display by the FAA and NASA, and even the Tuskegee Airmen.

Teams started arriving a couple of days before the Air Expo. Some of the Air Expo 2010 lineup were: an Airfield Assault Demonstration, B-2 Spirit Flyover, MiG Fury, ACC Demo, USO Jet Car and the Patriots Jet Team. There were various aircraft displays throughout the flight line to include an A-10 Thunderbolt, C-17 Globe master III, F-15D Eagle and MH-47G Chinook.

The Patriots Jet Team was the final act at the Air Expo 2010. The Patriots Jet Team is the only civilian operated aerial performance team in the country. They enthrall audiences with their fast-paced formation flying, choreographed four-ship diamond formation and aerobatic maneuvers. The Patriot performance alone was worth attending the Air Expo 2010! McChord USO volunteers also had the privilege to host the Patriots Jet Team in Hangar 4 at McChord Field. USO volunteers provided hospitality and refreshments both Saturday and Sunday from 7am-5pm serving breakfast, lunch, snack foods and beverages.

\*\*\*\*\*

Please be aware the McChord Medical Clinic no longer offers the Food handlers Class. If you do not have your Food Handlers Permit, contact your local Department of Public Health for their next class and bring a copy of your Food handlers permit to Tracye once you receive your card. **We need your help serving our military**, so please be sure to acquire your food handlers permit as it is a requirement before you are able to work in the kitchen.

\*\*\*\*\*

**Aug 25-26-Sesame Street** has arrived! McChord USO volunteers will have a blast working with our military children during all four showings of Sesame Street/USO Experience for Military Families!

**Aug 30-**The USOPSA is helping with the EFMP Back-to-School Carnival for our military families with a child with special needs.

## USOPSA Back-to-School Drive

**Aug 1-26<sup>th</sup>**-It is time for our USOPSA Back to School Drive! We are looking for donations of backpacks and school supplies.

We will be collecting school supplies for our military families. The deadline for collecting the items will be August 26<sup>th</sup>. The donation boxes will be placed in the Seatac and McChord Centers as well as and McChord Service Buildings.

The following items are being requested:

- ◆ Backpacks
- ◆ #2 Pencils
- ◆ Ink Pens (Blue or Black)
- ◆ 3-Ring Binders
- ◆ Subject Dividers
- ◆ Folders
- ◆ Loose Leaf Paper (College Ruled)
- ◆ Scissors
- ◆ Colored Pencils
- ◆ Colored Fine-tip Markers
- ◆ Glue Sticks
- ◆ 12" Rulers (metric and standard units)
- ◆ Highlighters (pink, yellow and green)
- ◆ Spiral Notebooks
- ◆ Thin Black Sharpies
- ◆ Erasers
- ◆ Pencil Pouches
- ◆ Protractors
- ◆ Inexpensive Calculators
- ◆ Graph Paper
- ◆ 3x5 Index Cards
- ◆ Dictionary
- ◆ Thesaurus



We will then be distributing the items to our military families at our EFMP Back-to-School Carnival. For any questions, contact Tracye Kakely, McChord USO Manager at 253-589-8772 or e-mail: [Tracye@usopsa.org](mailto:Tracye@usopsa.org)





## *Sea-Tac USO News ~ Sylvia Key, Center Manager*

Tom Jaffa, Chairman of the USO Board and his wife Diane invited our SeaTac Center Manager to become an Honorary Member of the Navy League. I would like to thank Tom and Diane for making my evening very special. I am very appreciative for such a nice award from such a special group. Thank you from the bottom of my heart.

\*\*\*\*\*

SeaTac Center's activity has increased since the new flight to Korea has been added to the weekly schedule. We now have three flights coming and going each week to Japan and Korea. This means more military and their families coming and going and much more food. The Volunteers have stepped up and are doing a great job having to deal with additional luggage and having to tag and check all bags coming and going.

\*\*\*\*\*

We are gearing up for the start of ROTC summer training camps again this summer. From May to August, ROTC cadets arrive, train at Ft. Lewis and then return to home. It is a privilege to support this training of our "next generation" soldiers/officers.

\*\*\*\*\*

Recently, Rosie Knott's grange group recognized the USO as "the volunteer" organization of the year. Sylvia represented the Center at the honor ceremony. We appreciate organizations that recognize and acknowledge the efforts of our volunteers.

\*\*\*\*\*

The week of 19 April was Volunteer Appreciation week! What you do does make a difference in the lives of our military and their families! We have THE best volunteers and we appreciate YOU!

### **Thank You and USOPSA Volunteers for Successful Events!**

**May 3rd**-What a fabulous time at the Fort Lewis Deployed Family Dinner! Many families with deployed loved ones enjoyed food, fellowship and laughter!

**May 14th**-Ken and Freddie Ellis and Herb Schmeling participated in the Fort Lewis Retiree Appreciation Day at American Lake on Fort Lewis. They had a table with

USO information and giveaways.

**May 15th**- The USOPSA Mobile participated in Armed Forces Day on Fort Lewis. Thousands of people enjoyed a day of events on Fort Lewis!

**May 26th**- USOPSA participated in the JBLM Heartlink Luncheon for our new military spouses providing information to our spouses new to the military.

**June 5<sup>th</sup>**- USO Arlington sponsored event called "Bridges to Healing Seminar and Workshop" to educate our civic leaders on PTSD and its effects on our returning military to include spiritual care for Combat Trauma Sufferers.

**June 28<sup>th</sup>**-The McChord Deployed Family Dinner was a blast! The theme was "Good Ol' Summer Days."

**July 3<sup>rd</sup>**- USOPSA showcased Mobile Canteen at the Everett Freedom Fest.

**July 17-18**- USOPSA volunteers spent a fun-filled weekend at McChord Field working Air Expo 2010. They fed the performers and had a table of goodies at our USOPSA table.

**Aug 3rd**-McChord USO volunteers will participated in the Fort Lewis Deployed Dinner.

**Aug 5-8**-USOPSA volunteers worked SeaFair and enjoyed the hydroplane races!

**Aug 13th**-McChord Volunteers worked the Surviving Family Day at American Lake on Fort Lewis. This event recognized our spouses who have lost a military loved one.

**Aug 13th**-McChord USO volunteers participated in the McChord Field Sports Day with a table of USO goodies and giveaways.

**Aug 16th**-McChord USO volunteers participated in the McChord Deployed Family Dinner. The theme is "A Taste of Italy."

## About the USO Puget Sound Area:

### ***USOPSA Staff***

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### ***About the USO Puget Sound Area:***

*Nationally recognized, the USO Puget Sound Area has served more than 3 million of America's men and women in uniform and their families for over 40 years. The mission of USO Puget Sound Area is to provide a "home away from home," family support, and recreation opportunities to the members and families of our Armed Forces. We connect individuals, civic groups and businesses with the region's military community.*

### ***About the USO:***

*The USO (United Service Organizations) provides morale, welfare and recreational services to U.S. military personnel and their families. The USO is a nonprofit, charitable organization, relying on the generosity of the American people to support its programs and services. The USO is supported by Worldwide Strategic Partners AT&T Inc., BAE Systems, Blackwater Worldwide, Booz Allen Hamilton, Clear Channel Communications, The Coca-Cola Company, Gallery Furniture, S & K Sales Co. and TriWest Healthcare Alliance. Other corporate donors, including the United Way and Combined Federal Campaign (CFC-11381), have joined thousands of individual donors to support the USO.*

*For more information, please visit our Web site at [www.uso.org](http://www.uso.org).*

### **USO PSA is on Facebook**

Search for "USO Puget Sound Area" and become a fan! Find out what's happening, check out our photo albums, stay updated on events and even answer some trivia questions. Spread the word and start some chatter about USO PSA by suggesting our page to your friends. We want EVERYONE to know what the USO PSA is all about!

Thank you for supporting USO Puget Sound Area



**PUGET SOUND AREA**

# Cockpit of the Executive Director; Don Leingang



This newsletter is dedicated to the very best volunteers and staff members an organization could ever ask for! As I make presentations to various organizations in the Puget Sound Area, I continually hear how wonderful the USO Puget Sound Area is and how courteous and helpful the USOPSA volunteers are. Your exceptional customer service is exactly why we continue to exceed the number of guests entering our centers on a monthly basis. Since 2007, we have increased the number of military and family members from 165,000 to over 439,000 in 2009. The “scary” thing is that why are on track to exceed those numbers in 2010. You all should be proud!

For those of you at SeaTac Airport, you are probably asking 2 questions...What happened to our second storeroom and who is the “goateed person” walking around the Center eating all the Top Pot Doughnuts? OK – the doughnuts are an exaggeration on my part but the new “employee is Chris Cote”. Chris recently retired from the Navy as the Commanding Officer of Navy Operational Support Center in Saginaw, Michigan and has been hired to assist with the multiple programs we participate in. He also will work to establish corporate partnerships – something vital to the continued growth of our organization. Please take a moment and welcome Chris to the staff (hand clapping is optional as you read that).

It is almost September already! Where does the time go? Since 2010, our McChord volunteers have been busy saying goodbye to many of our area’s Military members each week and have done so at a staggering pace. Add in the Mobile Canteen commitments and supporting other Joint Base Lewis McChord (JBLM) events like Air Expo 2010 and it is no wonder Tracye and her crew are setting records in the South Sound Area. At SeaTac, Sylvia and her volunteers have been busy with 8000 Army ROTC students this summer as well as three flights weekly to either Japan or Korea. Sylvia, Tracye and Sam are doing wonderful things both in front and behind the scenes to support our mission daily. These three ladies and our Army of Volunteers certainly are the main reason why the USO of the Puget Sound Area continues to perform at the 5 Star level!

Our USO Mobile Canteen has been very visible the last few months as well and I would be remiss if I did not thank all the Volunteers who continued to carry out our mission through the use of our Mobile. With the Canteen as a backdrop, we have served 1000’s at Naval Base Bremerton in support of the departure of the USS EMORY S. LAND (AS-39) and Naval Station Everett in support of their 4<sup>th</sup> of July Celebration and ship movements. Additionally, our Mobile Canteen will be at Pier 25 in support of the Canadian and U.S. Sailors visiting Seattle for SeaFair from 5-8 Aug. A special thanks to Lloyd Case for getting the Mobile to and from each event safely – we certainly could not have done any of these events without you and your expert driving skills!

As I look ahead to August, September and October, I see them being exciting times for us. By mid August, we will know if we qualify to receive the Walmart and Sam’s Club Associates Choice Grant for \$100K. With Chris and various Board Member assistance, USOPSA has made numerous presentations to Walmart and Sam’s Club Associates about our great organization. Additionally, there are indications that USOPSA might sponsor our first ever 9-11 concert for our Military – keep your fingers crossed for good news on this topic. Also, on October 1st, we will celebrate our annual USOPSA Red, White and Blue Gala and Auction. This year’s event will take place at the Museum of Flight and promises to be just as memorable as last year. Again, if any of you have ideas for donations or auction items, please contact Sam or Chris. Many of you volunteered your time last year (again) and I thank you for that. This is our last major fundraiser for the year and will go a long way to raise the capital necessary for every USOPSA program.

It has been my honor to serve as your Executive Director over the last two years. I can honestly say that I am proud to serve with each and every one of our 24 dedicated Board Members, 275 caring Volunteers and four exceptional staff members. USOPSA would not exist without the collective efforts of each one of you. I am blessed to work with you all.

**Cheers, Your Executive Director...Don**

## USO PUGET SOUND AREA – BOARD OF DIRECTORS

- **Lynn Castle**  
Regional Vice President, Marketing  
Simon Malls
- **Stan Harrelson, CPM**  
President and CEO  
Pinnacle Family of Companies
- **BG Howard J. Ingersoll, USAF (Ret.)**  
Director of C17 Field Services  
The Boeing Company
- **Hossein Khorram**  
Owner, Khorram Properties LLC
- **Tim Kornegay**  
Vice President Finance  
The Seattle Mariners
- **Kyle McCoy**  
Private Wealth Advisor  
Goldman Sachs
- **RADM Robert O. Passmore, USN Ret.**  
Commercial Airline Pilot
- **Joan Shalikhshvili**  
Professional Business Woman
- **Fawn Spady**  
Dick’s Drive-In
- **Nancy Strom**  
Professional Business Woman
- **Margaret Chavez Talbot**  
Professional Business Woman
- **Linda T. Gaines, SPHR**  
Captain USN (Ret.)
- **RADM Herbert M. Bridge, USNR (Ret.) Chairman Emeritus**  
Chairman, Ben Bridge Jewelers
- **Michael E. O’Byrne**  
Chairman Emeritus  
Former Chairman USOPSA
- **MG Thomas F. Cole, USA (Ret.)**  
Chairman Emeritus



USO Standards of Excellence